

EIC Digital Workshop on 16 April 2021

‘Turning the Challenge of Global Climate Change into a Business Opportunity’.

About the Workshop

In 2020, European international contractors – like other industries and society in general – were confronted with the necessity to navigate the immediate consequences of the Covid-19 pandemic. Whilst the impact of the pandemic is still felt throughout the year 2021, the epidemic overshadows a more fundamental challenge for the construction industry in Europe and world-wide, namely, to mitigate the risks connected with **Global Climate Change**. The European Union is at the forefront of shaping policy strategies to fight global Climate Change, as reflected in the UN Sustainable Development Goals, the Paris Agreement and, lately, in the European Green Deal. Further, the EU aims to bring climate and environment to the centre of its partnership with Africa, ACP countries, and establish environment, energy and climate partnerships with its Eastern Partnership and its Southern Neighbourhood.

The objective of the Workshop is to convene the expertise of the EIC Working Groups, Member Federations and Associated Company Members to identify strategies and solutions on **how European international contractors can turn the challenge of Global Climate Change into a business opportunity for them**. During four parallel Break-out sessions, reflecting current EIC core activities, participants shall analyse the impact of this new driver with the aim to define strategies how to increase our business opportunities in Africa, to boost the digital transformation of our industry, to assist in more balanced and collaborative contracts and to install “corporate responsibility” as a key qualification and selection criteria. At the same time, the Digital Workshops Platform will provide a **Virtual Market Place** where European international contractors can meet with our Associated Member Companies and it will also allow all participants to **schedule individual 1-to-1 meetings**.

Draft Workshop Programme

Turning the Challenge of Global Climate Change into a Business Opportunity					Input by ACM	
09:30 – 10:00 hrs.	Video Tutorial on Conference Platform / ACM Marketplace				1:1 Meetings	Image Video
10:00 – 10:10 hrs.	EIC President	Opening Remarks				Workshop Participation
10:10 – 10:35 hrs.	Inspirational Speaker (e.g. UNEP, VIP)	The Effects of Global Warming and Climate Change				
10:35 – 11:00 hrs.	Construction Speaker ENCORD Chairman	Developing a Common Vision for a Resource-Efficient Construction Industry				
11:00 – 11:30 hrs.	ACM Marketplace					Virtual Booth
11.30 – 12:30 hrs.	4 Parallel Sessions Preparation and Impulse Statements by Board Member(s) and ACM					Workshop Participation
	Ⓐ WG Africa	Ⓑ WG Corporate Responsibility	Ⓒ WG Contract Conditions	Ⓓ WG Digital Transformation		
12:30 – 13:30 hrs.	ACM Marketplace					Virtual Booth
13:30 – 14:15 hrs.	Session Facilitators	Conclusions from Parallel Session				
14:15 hrs	EIC President	Closing Remarks				

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11.30 – 12:30 hrs.		Parallel Break-out Sessions		1:1 Meetings
Ⓐ EIC WG “Africa”	Prospects for Climate-friendly Construction Projects in Africa Chair: N.N. (EIC Board) Impulse Statement: Richard Laudy (Pinsent Masons)			
	With the European Green Deal, the EU aims to take on global leadership on climate action. The proposed new Comprehensive Partnership with Africa puts a specific focus on the green transition as key target areas for future cooperation. Yet, the EU and the AU debate green transitions from very different angles. While societal mobilisation around climate mitigation policies is a high priority for the EU, African countries prioritise adaptation and socio-economic issues, such as infrastructure connectivity and job creation. <u>This session shall analyse the prospects for implementing climate-friendly construction projects in Africa.</u>			
Ⓑ EIC WG “Corporate Responsibility”	EU legislation on Environmentally and Socially Sustainable Construction Projects Chair: N.N. (EIC Board) Impulse Statement: N.N. (EY)			
	The European Commission has enacted or is preparing far-reaching legislation to direct economic activities of European businesses towards environmentally and socially sustainable economic activities. Construction companies, as other industries, will be required to manage sustainability-related matters in their own operations and value chains differently, e.g. as regards human rights, climate change, environment, etc. <u>This session shall examine the need for a possible re-calibration of existing business models in the light of new EU legislation and the consequences for the future financing and procurement of construction projects.</u>			
Ⓒ EIC WG “Contract Conditions”	Innovative Procurement and Contracting Models for Climate-friendly Construction Projects Chair: N.N. (EIC Board) Impulse Statement: Nicholas Gould (Fenwick Elliott)			
	Given the complexity of today’s large construction projects, partnering and alliancing models are becoming an increasingly popular mechanism for project delivery within the construction industry world-wide. FIDIC is also starting the discussion on a partnership and alliancing form. If partnering is to work in its wider sense a more holistic approach needs to be taken, centred on a co-alignment of the strategic, financial and cultural interests of all the project team members. <u>This session shall examine how innovative procurement and contracting models can be better promoted as a solution in the new context requiring more collaboration between all stakeholders towards more sustainable and climate-friendly construction projects.</u>			
Ⓓ EIC WG “Digital Transformation”	Digital Transformation as Enabler for Climate-Friendly Construction Projects Chair: N.N. (EIC Board) Impulse Statement: N.N. (Rambøll)			
	Digitalisation is seen as an important tool towards better managing and even preventing CO ² emissions and thus addressing climate change. This withstanding, there are multiple challenges that impede the collection and management of data, e.g., fragmented data ownership, lack of processes and systems, the sheer volume of data alongside the construction supply chain, and a reactive approach to data management in company cultures. <u>This session shall explore solutions to overcome these caveats and to reduce the complexity of data management in construction in order to enable the delivery of climate-friendly construction projects and enable companies to better meet their low-carbon strategic goals.</u>			